

## ARCHITECTS AND ENGINEERS MEDIA COVERAGE EXTENSION SUPPLEMENTAL APPLICATION

## Complete this supplemental application with the Architects and Engineers Professional Liability Application.

## **SECTION I – ADVERTISING ACTIVITIES**

1) Applicant's Name:

Does the applicant have an in-house advertising agency or marketing department?	Yes	No
3) Does the applicant engage any outside advertising agencies?		
If yes:		
a. Are written hold harmless or indemnity agreements in the Applicant's favor used?	Yes	No
b. Are advertising agencies required to provide evidence of insurance?	Yes	No
Does the applicant consult with outside counsel regarding activities, including but not limited		
to, actions of content reviews, contract and release procedures, editorial processes and complaint handling?	Yes	No
Has the applicant ever been cited or received any complaints by or from any government or		
industry regulatory agency for any violations arising out of advertising activities?	Yes	No
If yes, provide details:		
	<ul> <li>Does the applicant engage any outside advertising agencies?</li> <li>If yes: <ul> <li>a. Are written hold harmless or indemnity agreements in the Applicant's favor used?</li> <li>b. Are advertising agencies required to provide evidence of insurance?</li> </ul> </li> <li>Does the applicant consult with outside counsel regarding activities, including but not limited to, actions of content reviews, contract and release procedures, editorial processes and complaint handling?</li> <li>Has the applicant ever been cited or received any complaints by or from any government or industry regulatory agency for any violations arising out of advertising activities?</li> </ul>	Does the applicant engage any outside advertising agencies?YesIf yes:.a. Are written hold harmless or indemnity agreements in the Applicant's favor used?Yesb. Are advertising agencies required to provide evidence of insurance?YesDoes the applicant consult with outside counsel regarding activities, including but not limitedYesto, actions of content reviews, contract and release procedures, editorial processes and complaint handling?YesHas the applicant ever been cited or received any complaints by or from any government or industry regulatory agency for any violations arising out of advertising activities?Yes

6) Please provide the percentage of advertising expenditures and activities:

Radio	%	Industry Publications	%
Television	%	Internet/Insured website	%
Newspaper	%	Social Media	%
Magazines	%	Other (describe):	%
	Television Newspaper	Television%Newspaper%	Television%Internet/Insured websiteNewspaper%Social Media

## **SECTION II – SPEAKING / PRESENTATION ACTIVITIES**

- 7) Does the applicant participate in the following activities:
  - a.Continuing education course teaching or speakingYesNob.Industry panel discussions or presentationsYesNoc.Industry seminar presentations or speechesYesNod.Media interviews or press conferencesYesNo

If yes, provide approximate number per year and brief description below:

**Applicable in AL, AR, DC, LA, MD, NM, RI and WV:** Any person who knowingly (or willfully)\* presents a false or fraudulent claim for payment of a loss or benefit or knowingly (or willfully)\* presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison. \*Applies in MD only.

**Applicable in CO:** It is unlawful to knowingly provide false, incomplete, or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies.

**Applicable in FL and OK:** Any person who knowingly and with intent to injure, defraud or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony (of the third degree)\*. \* Applies in FL only.

**Applicable in KS:** Any person who knowingly and with intent to defraud, presents, causes to be presented, or prepares with knowledge or belief that it will be presented, to or by an insurer, purported insurer, broker or any agent thereof, any written statement as part of, or in support of, an application for the issuance of, or the rating of an insurance policy for personal or commercial insurance, or a claim for payment or other benefit pursuant to an insurance policy for commercial or personal insurance which such person knows to contain materially false information concerning any fact material thereto; or conceals, for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act.

**Applicable in KY, NY, OH and PA:** Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals, for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties (not to exceed five thousand dollars and the stated value of the claim for each such violation)\*. \*Applies in NY only.

**Applicable in ME, TN, VA, and WA:** It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties (may)\* include imprisonment, fines and denial of insurance benefits. \*Applies in ME only.

**Applicable in NJ:** Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

**Applicable in OR:** Any person who knowingly and with intent to defraud or solicit another to defraud the insurer by submitting an application containing a false statement as to any material fact may be violating state law.

**Applicable in PR:** Any person who knowingly and with the intention of defrauding presents false information in an insurance application, or presents, helps, or causes the presentation of a fraudulent claim for the payment of a loss or any other benefit, or presents more than one claim for the same damage or loss, shall incur a felony and, upon conviction, shall be sanctioned for each violation by a fine of not less than five thousand dollars (\$5,000) and not more than ten thousand dollars (\$10,000), or a fixed term of imprisonment for three (3) years, or both penalties. Should aggravating circumstances [be] present, the penalty thus established may be increased to a maximum of five (5) years, if extenuating circumstances are present, it may be reduced to a minimum of two (2) years.

**Applicable in all other States:** Any person who knowingly and with intent to defraud any insurance company or other person, files an application for insurance, or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any material fact, commits a fraudulent insurance act, which is a crime and may also be subject to civil penalty.

I/We understand that this is an application for insurance only and that the completion and submission of this Application does not bind the Company to sell nor the applicant to purchase this insurance. I/We hereby declare that the above statements and particulars are true and I/we agree that this Application shall be the basis for any contract of insurance issued by the Company in response to it.

Electronic Signature of Applicant or Authorized Representative:

Title:

Date:

If you prefer not to return the questionnaire with an electronic signature, please print and sign.